

CLAIMS:

1. A magnetic card holder comprising:

- a) a flexible magnetic card receiving frame for
5 securing said magnetic card holder to a magnet
 attracting surface;
- b) said frame having a magnetic backing plate;
- c) said backing plate having an upstanding peripheral
10 lip forming with said backing plate a card
 receiving pocket;
- d) said upstanding peripheral lip having top, outer
 and inner surfaces;
- e) a flexible, transparent and removable window
15 positionable in said card receiving packet and
 having top and bottom surfaces;
- f) said flexible, transparent and removable window
 when positioned in said card receiving pocket
 above a card mounted in said card receiving
20 pocket, having its top surface lying in a plane
 substantially even with said top surface of said
 upstanding peripheral lip;
- g) said flexible, transparent and removable window
25 for said card receiving pocket having a peripheral
 edge frictionally engageable and cooperating with
 said inner surface of said upstanding peripheral
 lip to lock a card and said flexible, transparent

and removable window in said card receiving pocket; and

- h) said flexible, magnetic card receiving frame and said flexible, transparent and removable window each having first non-flexed and second flexed positions and each having memory, so that when flexed from said first non-flexed position when said flexible transparent and removable window is positioned above a card in said card receiving pocket to said second flexed positions, said flexible, transparent and removable window, will be unlocked from said card receiving pocket for removal of the card positioned in said card receiving pocket.

2. A magnetic card holder as in claim 1, and wherein:

- a) said flexible magnetic card receiving frame is rectangular.

3. A magnetic card holder as in claim 1, and wherein:

- a) said magnetic backing plate of said flexible magnetic card receiving frame is of plastic material.

4. A magnetic card holder as in claim 2, and wherein:

- a) said magnetic backing plate of said flexible magnetic card receiving frame is of metallic material.

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5. A magnetic card holder as in claim 3, and wherein:

- a) said plastic material includes magnetized material.

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6. A magnetic card holder as in claim 3, and including:

- a) a magnet imbedded in said plastic material of said magnetic backing plate.

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7. A magnetic card holder as in claim 6, and wherein:

- a) said plastic has a portion lying beneath said magnetic for hiding said magnet when a card and said flexible, transparent and removable window are positioned in said card receiving pocket.

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8. A magnetic card holder as in claim 1, and wherein:

- a) said flexible, transparent and removable window has said peripheral edge beveled.

9. A magnetic card holder as in claim 8, and wherein:
- a) said beveled peripheral edge of said flexible transparent and removable window is beveled at an angle of about 7.5° to about 12.5° degrees.

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10. A magnetic card holder as in claim 9, and wherein:
- a) said inner surface of said upstanding peripheral edge is beveled to receive said beveled edge of said flexible, transparent and removable window.

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11. A magnetic card holder as in claim 1, and wherein:
- a) said flexible magnetic card receiving frame has a flex substantially similar to said flexible, transparent and removable window;
 - b) whereby when said flexible magnetic card receiving frame is flexed in a direction downward from said flexible, transparent and removable window said flexible, transparent and removable window will be moved out of said card receiving pocket to permit removal of a card positioned in said card receiving pocket.

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12. A magnetic card holder as in claim 2, and wherein:
- a) said upstanding peripheral lips of said

rectangular flexible magnetic card receiving frame
has two pairs of opposed sides on said inner
surface; and

- 5 b) one pair of said opposed sides of said inner
 surface of said upstanding peripheral lip being
 non-beveled.

13. A magnetic card holder as in claim 2, and wherein:

- 10 a) said flexible, transparent and removable window is
 rectangular, and
 b) said peripheral edge of said flexible, transparent
 and removable window has four beveled edges.

14. A magnetic card holder as in claim 1, and wherein:

- 15 a) said upstanding peripheral lip inner surface has
 at least one pair of opposed bottom steps of a
 height approximating the thickness of a card
 positioned in said card receiving pocket for
 butting said card; and
20 b) said pair of opposed bottom steps providing
 resting shoulders for said flexible transparent
 and removable window when positioned in said card
 receiving pocket.

15. A magnetic card holder as in claim 1, and wherein:

- a) said flexible transparent and removable window and said flexible magnetic card receiving frame have a flex to about 35°.

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16. A magnetic card holder as in claim 12, and wherein:

- a) said non-beveled one pair of opposed sides act as a quick release of said flexible, transparent removable window from said card receiving pocket when said flexible magnetic card receiving frame and said flexible transparent and removable window are downwardly flexed.

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17. A flexible magnetic card holder as in claim 1, and wherein:

- a) said upstanding peripheral lip has at least one recess; and
- b) said at least one recess includes a magnetic strip.

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18. A flexible magnetic card holder as in claim 17, and including:

- a) securing means for said magnetic strip.

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19. A flexible magnetic card holder as in claim 1, and
wherein:

a) said upstanding peripheral lip has at least one
slot; and

5 b) said at least one slot includes a magnetic strip.

20. A flexible magnetic card holder as in claim 19, and
including:

a) securing means for said magnetic strip.